

29 August – 2 September 2023, Melbourne, Australia

# 6<sup>th</sup> GLOBAL EMERGING INNOVATION SUMMIT



Emerging Innovative Minds

Organised by the International Innovative Research Network

Emerging Innovative Minds™ (EIM)

## **WELCOME MESSAGE**

### **Global Emerging Innovation Summit 2023**

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On behalf of the Global Organizing Committee, we extend a warm welcome to all delegates and guests attending the global Emerging Innovation Summit 2023 (EIS'23).

EIS'23 is dedicated to fostering creativity, design, and innovation in technology and business. Our goal is to provide participants with a friendly environment to exchange ideas, explore new opportunities, reconnect with colleagues, make new friends, and showcase their latest and exciting innovations driven by imagination, creativity, design thinking, system design, technological and business innovation, digital innovation, sales and marketing innovation, research innovation, FinTech innovation, environmental innovation, innovative learning, team innovation, open innovation, accelerated innovation, innovation policy, and more.

We are delighted to host distinguished global speakers as part of the Expert Panel Discussions and the Emerging Innovation Minds.

Special thanks go to the Victoria Government of Australia for their support in making this Summit possible. We are also wholeheartedly grateful for the support of our event partner, Digital Innovation Festival (DIF).

Lastly, the entire Global Organizing Innovation Committee wishes you an exceptional conference experience. We hope you have a memorable time, enjoy sharing and exchanging creative ideas, and leave EIS'23 with valuable insights and connections.

Hon. Prof. Alexe Bojovschi  
The University of Queensland

6th Global Emerging Innovation Summit (EIS'23)  
Melbourne, Australia 29 August – 2 September 2023

Global Innovation Committee



**SUMMIT PROGRAM - 29 August – Venue: ZOOM**

8-8:20 am	Chair and Hon. Prof. Alexe Bojovschi, EIS and The University of Queensland, Australia Welcome to The Global Emerging Innovation Summit 2023
9:20am-11:00pm	<b>EIM talks - Session 1</b>
8:20-9:00	Roger Firestien Ph.D., Associate Professor Emeritus, Buffalo State University, USA Talk: Solve the Real Problem
9:00-9:20	Christine Boyko-Head Ph.D, Mohawk College, Canada Talk: Varying shades of creativity, innovation and technology in education: A description of a Virtual Global Learning Opportunity across Four Time Zones
9:20am-10:40am	<b>Panel Discussion: Sustainability and Green Innovations - Shaping a Sustainable Future</b>
Chair	Prof. Edward Kosior, CEO and Founder at Nextek, and Winner of Prince Philip Medal, UK
Panelists	Justin Baird, Founder and CTO – Blue Carbon S2C, Singapore Lynette Mayne, Executive Chair at The B Team Australasia, NED at AIFFP Australian Infrastructure Financing Facility for the Pacific, and Chief Exec Women, Australia David Soderstrom, Founder at Terradigi Pty Ltd, Australia Dr. Sattar Sattary, The University of Southern Queensland and Green Building Council of Australia, Australia Andrew Eagles, Chief Executive Officer at New Zealand Green Building Council, New Zealand
Aim	To explore the importance of sustainability and green innovations in shaping a sustainable future, discussing their impact on various sectors, the challenges and opportunities they present, and the collective efforts required to achieve a sustainable world.
Questions for conversations	<ol style="list-style-type: none"> <li>1. How can sustainability and green innovations be integrated into various sectors, such as energy, transportation, agriculture, and manufacturing, to drive positive change?</li> <li>2. What are the challenges and opportunities in transitioning to a circular economy, where resources are used efficiently, waste is minimized, and sustainable practices are embraced?</li> <li>3. How can businesses incorporate sustainability into their core values, operations, and supply chains while also achieving economic growth and market competitiveness?</li> <li>4. What role can policymakers play in creating an enabling environment, incentivizing green innovations, and driving sustainable practices through regulations, policies, and international collaborations?</li> <li>5. How can individuals, communities, organizations, and governments collaborate to accelerate the adoption of sustainable practices and promote green innovations?</li> </ol>
10:40am-12:00pm	<b>Panel Discussion: AI as a Tech and Business Enabler: Unleashing the Power of Artificial Intelligence for Innovation and Growth</b>
Chair	Charles Kovess, CEO at Kovess International and CEO & International Marketing Director at Textile & Composite Industries Pty Ltd, Australia
Panelists	Adj. Prof. Robert Bornhofen, Director of Innovation at DC Water, Adjunct Professor (Innovation Strategy), at Cornell University, and Adjunct Professor (Strategy) at University of Maryland Global Campus, USA Dr. Rahil Garnavi, AI Chapter Lead, Senior Technical Staff Member, IBM, Australia Scott Thomson, Head of Innovation, Customer Engineering at Google, Australia Dr. Tas Memon, Technology Research Lead (AI), Australian Department of Home Affairs, Australian Government, Australia
Aim	Explore how AI transforms businesses by driving innovation, improving efficiency, and fueling growth across industries. Focus on real-world examples, challenges, and opportunities in leveraging AI as a strategic tool for success.
Questions for conversations	<ol style="list-style-type: none"> <li>1. How has AI transformed businesses and industries, with specific examples of its impact on innovation and growth?</li> <li>2. What are the key challenges businesses face when adopting AI, and how can they be overcome to maximize its potential as an enabler?</li> <li>3. How does AI enhance operational efficiency and lead to overall business growth by streamlining processes?</li> <li>4. Can you share real-world success stories of companies effectively utilizing AI as a strategic tool for gaining a competitive edge?</li> <li>5. What ethical considerations should businesses keep in mind when deploying AI technologies to ensure responsible and sustainable growth?</li> </ol>
12pm-1pm	<b>Global Break</b>

**SUMMIT PROGRAM - 29 August – Venue: ZOOM**

SUMMIT PROGRAM - 29 August – Venue: ZOOM	
<b>1:00pm-2:20pm</b>	<b>Panel Discussion: Innovation for Risk Mitigation in Financial Services</b>
Chair	Dr Laura I. Rusu, Founder & CEO LENSELL, Australia
Panelists	Amani Ibrahim, PhD, Honorary Industry Professor at A <sup>2</sup> I <sup>2</sup> - Applied Artificial Intelligence Institute, and Cyber-AI Lead - Senior Manager, Deloitte, Australia Kasia Kelly, Product Development and Strategy at AFG, Australia Dr. Dimitrios Salampasis, FinTech Capability Lead and Course Director, Master of Financial Technologies at Swinburne University, Academic Council Member [pro bono] at Global FinTech Inshtute, Advisor-HBR Advisory Council [pro bono] at Harvard Business Review, and Visihng Professor, Financial Technologies at Université du Québec à Rimouski, Australia Michael Dee, Director at Stock Nostradamus Australia Stuart Stoyan, Founder of Fintech Census, and Member of Australian Government's Fintech Advisory Group, Australia
Objective	To explore innovative approaches and strategies for mitigating risks in the financial services industry amidst volatile and uncertain times.
Questions for conversations	<ol style="list-style-type: none"> <li>1. How can financial institutions effectively leverage technology and data to identify and mitigate emerging risks?</li> <li>2. What are some innovative approaches to combat cyber threats and enhance the security of financial institutions?</li> <li>3. How can fintech innovations and partnerships drive risk mitigation strategies in the financial services sector?</li> <li>4. What are the challenges and opportunities associated with regulatory compliance in an era of evolving regulations and digital disruption?</li> <li>5. How can financial institutions navigate market volatility and leverage innovation to optimize risk management and investment strategies?</li> </ol>
<b>2:20pm-3:40pm</b>	<b>Panel Discussion: Intrapreneurship - Fostering Innovation within Organizations</b>
Chair	Dr. Irena Yashin-Shaw, Founder and CEO at Global Intrapreneurs Institute, Visiting Global Professor The Ohio State University, Adjunct Fellow Griffith University
Panelists	Gaurav Kataria, Vice President Digital (Manufacturing) and CDIO at ITC Limited, India Gareth Bullen, Managing Director at MICRO-TECH (U.K.) Ltd and CEO at Intrapreneur International Ltd, UK Christophe Stremez, Watson-Marlow Fluid Technology Solutions at Watson Marlow, Netherlands Chandramouli Srinivasan, Chief Executive Officer, Feedback Insights, India
Aim	To explore the concept of intrapreneurship and its role in fostering innovation within organizations, discussing strategies, challenges, and the benefits of empowering employees to think and act like entrepreneurs.
Questions for conversations	<ol style="list-style-type: none"> <li>1.What is the role of intrapreneurship in driving innovation, growth, and competitive advantage within organizations?</li> <li>2. What strategies can organizations employ to foster an intrapreneurial culture and empower employees to generate and implement innovative ideas?</li> <li>3. How can organizations provide resources, support, and risk-taking opportunities for intrapreneurs while managing potential conflicts with existing organizational structures and processes?</li> <li>4. What are the challenges and barriers to intrapreneurship, and how can organizations overcome them?</li> <li>5. How can intrapreneurial initiatives be aligned with the overall organizational strategy and goals?</li> </ol>

**SUMMIT PROGRAM - 29 August – Venue: ZOOM**

<b>3:40pm-5:00pm</b>	<b>Panel Discussion: Creative Strategy - Rethinking Frameworks for Innovative Thinking</b>
<b>Chair</b>	Hon. Prof. Alexe Bojovschi, The University of Queensland, Australia
<b>Panelists</b>	<p>Annalie Killian, Vice President Strategic Partnerships at sparks &amp; honey and Directrice Exécutive Stratégie at Proximity Worldwide, France</p> <p>Dr. Tim Stroh, RMIT University, Australia</p> <p>Paulina Larocca, Founder and Creative Director, Paulina Larocca Creative Catalyst, Australia</p> <p>Vikas Bagri, Co-Founder of GiftPositive Movement, India</p> <p>Chris Hayward, Strategic Design Anthropology Consultant at Chris Hayward Design Anthropology and Partner at The Carrot Collective, Australia</p> <p>Jeff Jones, Director at Cisco Innovation Central Melbourne and Manager at Digital Innovation Hub, Australia - Tentative</p>
<b>Aim</b>	To explore creative strategies and frameworks that foster innovative thinking, discussing their application in different industries, problem-solving approaches, and the future of creativity in a rapidly evolving world.
<b>Questions for conversations</b>	<ol style="list-style-type: none"> <li>1. How can creative strategies and frameworks be applied in different industries to drive innovation and competitive advantage?</li> <li>2. What are the key components of successful design thinking and how can it be incorporated into organizations' problem-solving processes?</li> <li>3. How can organizations foster a culture of innovation, embracing creative thinking at all levels and encouraging diverse perspectives?</li> <li>4. What role does psychology play in enhancing creativity and overcoming barriers to innovative thinking?</li> <li>5. How can emerging technologies, such as AI, virtual reality, and data analytics, be integrated into creative strategies to unlock new possibilities?</li> </ol>

Concluding remarks – Day 1

**SUMMIT PROGRAM - 30 August – Venue: ZOOM**

<b>8:00am-9:20pm</b>	<b>EIM talks - Session 2</b>
8:00am-8:20am	Peter Wachtel, Guinness World Winner, Chief Creative Kid at KidToyology® and ACTE Advisor, Association for Career and Technical Education, USA Talk: Teaching Innovation
8:20am-8:40am	Prof. Tara Grey Coste, Prof. of Leadership and Organizational Studies, University of Southern Maine, USA and Heinz Neethling, Chief Operating Officer, Applied Creativity Institute, USA Talk: From the Printing Press to AI: How Technological Innovation Transforms Leadership Practice
8:40am-8:00am	Aly Khalifa, Sustainable Innovation Leader & Chief Operating Officer at MBDC, USA Talk: How digital technologies can enable remote communities to help solve global problems like ocean plastic.
9:00am-9:20am	A/Prof. Bijandra Kumar, Elizabeth City State University, USA Talk: Alternative Renewable Energy Storage Systems for C-neutral Economy
<b>9:20am-10:40am</b>	<b>Panel Discussion: Toy Innovators of the United Inventors Association of America: Shaping the Future of Play</b>
Chair	Matthew Nuccio, President at Design Edge Inc., USA
Panelists	Scott Landsbaum, Toy Industry Advisory Board Member at United Inventors Association and Principal at Scott Landsbaum Incorporated, USA Michael Sala, Managing Director, Strategic Origination & Business Development, LLR Partners, USA Dougal Grimes, Vice President: Innovation & Inventor Relations at Spin Master and Toy Industry Advisory Board Member at United Inventors Association, USA
Aim	The panel discussion aims to showcase the innovative minds behind the United Inventors Association (UIS) of America <a href="https://uiausa.org/">https://uiausa.org/</a> and their contributions to the toy industry. Through this event, attendees will gain valuable insights into the toy invention process, learn about cutting-edge ideas, and discover the role of UIS of America in supporting toy innovators.
Questions for conversations	<ol style="list-style-type: none"> <li>1. What motivated you to become a toy innovator, and how has your journey evolved since joining the United Inventors Association (UIA) of America?</li> <li>2. Can you share an example of a toy that you initially faced challenges with during the invention process, and where did you find help to overcome those hurdles?</li> <li>3. In a rapidly changing toy market, how do you ensure that your inventions remain relevant and continue to resonate with children and parents?</li> <li>4. As toy innovators, how do you consider diversity and inclusivity in your toy designs to cater to a wide range of children's interests and needs?</li> <li>5. How do you approach feedback and testing during the toy development process, and how has the UIS community supported you in refining your toys based on feedback?</li> </ol>
<b>10:40am-12:00pm</b>	<b>Panel Discussion: Nurturing Innovation: The Impact of Universities and Intellectual Culture on Success and Missteps</b>
Chair	Prof. John Canning, University of Technology Sydney, Australia
Panelists	Prof. Manuel B. Graeber, The University of Sydney, Australia David Eyman, Miami University Institute for Entrepreneurship, Miami University, USA A/Prof. Peter Cebon, Program Leader: Innovation Practice Program at University of Melbourne, Australia Prof. Barry Sanders, University of Calgary and Creative Destruction Lab at University of Toronto, Canada
Aim	The panel discussion aims to explore the crucial role that universities and intellectual culture play in fostering innovation. Experts from various fields will discuss the factors that contribute to successful innovation within academic environments and address potential challenges and missteps that may hinder the process.
Questions for conversations	<ol style="list-style-type: none"> <li>1. What challenges do universities commonly face in nurturing innovation, and how can these obstacles be effectively addressed?</li> <li>2. Collaboration between academia and industry is essential for technology transfer and innovation. How can universities foster stronger partnerships with industry to drive innovation forward?</li> <li>3. Missteps in the innovation process can occur. Can you share examples of missteps that universities may encounter and lessons learned from these experiences?</li> <li>4. How can universities better support and encourage entrepreneurship and startup ventures stemming from innovative research and ideas?</li> <li>5. In your opinion, what role does leadership within academic institutions play in fostering a culture of innovation, and what traits should such leaders embody?</li> </ol>

**SUMMIT PROGRAM - 30 August – Venue: ZOOM**

12:00am-12:20am	Aly Khalifa, Sustainable Innovation Leader & Chief Operating Officer at MBDC, USA Talk: How digital technologies can enable remote communities to help solve global problems like ocean plastic.
12:20am-12:40am	Peter Wachtel, Guinness World Winner, Chief Creative Kid at KidToyology® and ACTE Advisor, Association for Career and Technical Education, USA Talk: Teaching Innovation
12:40pm-1pm	Global Break
<b>1:00pm-2:20pm</b>	<b>Panel Discussion: The Paradoxical Nature of Innovation Leadership</b>
Chair	Janet Sernack, Founder & CEO at ImagineNation™ - Compass Learning, Australia
Panelists	Adam Swiatowy, National Director of Training at Greystone College, Australian Christina Gerakiteys, Founder and CEO at UtopiaX and Founder at IdeaSpark, Australian Dr Arthur Shelley, Founder and CEO and Intelligent Answers and Visiting Professor at RMIT Vietnam, Australia
Aim	The panel discussion aims to explore the inherent paradoxes that arise in the realm of innovation leadership. Distinguished leaders from various industries will discuss how effective innovation leadership navigates these paradoxes to drive successful and sustainable innovation within organizations.
Questions for conversations	<ol style="list-style-type: none"> <li>1. Why is innovation leadership paradoxical, and why does it matter in an uncertain and disruptive world?</li> <li>2. What is innovation leadership, how would you describe it, and how is it different from other kinds of 21st-century leadership?</li> <li>3. How do innovation leaders navigate the balance between challenging the status quo and working within existing constraints?</li> <li>4. How do innovation leaders balance decisiveness with openness to new perspectives and ideas?</li> <li>5. How do innovation leaders ensure focus on long-term vision while celebrating incremental successes?</li> <li>6. How do innovation leaders promote creativity, invention, and accountability in their organizational culture?</li> <li>7. What misconceptions about innovation leadership exist, and how can leaders address them to foster a more effective innovation culture?</li> </ol>
<b>2:20pm-3:40pm</b>	<b>Panel Discussion: Leadership Innovation in the Hybrid Era of Flexible Work</b>
Chair	Cris Popp, Workplace Wellbeing and PoppVentures, Australia
Panelists	Sonya Walker, Managing Director, Benchmark Professionals Shan Sharma, Business and Product Innovation at Citi, Singapore Arun Murthy Battula, Director - Europe at Sharda Group of Companies, Poland, Managing Director at PALMYGA 'UAB' and Founder at Creactos Projects, India Amin Naserpour, Founder at Amin Naserpour, Team Scorecard and UmiCard, Australia
Aim	The panel discussion aims to explore innovative leadership practices in the context of the hybrid work model. Distinguished leaders and experts will discuss how to adapt leadership strategies to effectively manage and inspire teams in a flexible work environment.
Questions for conversations	<ol style="list-style-type: none"> <li>1. How has hybrid work impacted traditional leadership, and what new skills are essential for navigating this changing landscape?</li> <li>2. How to foster creativity and innovation in teams with both remote and in-person members?</li> <li>3. How to promote a healthy work environment for mental well-being and stress reduction in the hybrid era?</li> <li>4. What challenges leaders face in transitioning to hybrid work and how innovative leadership practices overcome them?</li> <li>5. Success stories of innovative leadership in the hybrid era leading to increased productivity and organizational success?</li> </ol>



**SUMMIT PROGRAM - 30 August – Venue: ZOOM**

<b>3:40pm-5:00pm</b>	<b>Panel Discussion: Thriving in Tomorrow's World: Moving Business Forward in 2024 and beyond</b>
Chair	Diane Boorman, CEO, Founder and Principal of The Diamond Academy, South Africa
Panelists	Elmo Lombard, CEO and Founder at Shift 2 Clarity, South Africa Alex Pryor, Head of Digital Innovation, EOH, South Africa Joni Peddie, CEO at Resilient People, South Africa Andre du Toit, Regional Manager, Southern Africa at ViaSat Inc. and Owner, Galileo Systems, South Africa
Aim	The panel discussion aims to explore strategies and insights to ensure business success and growth in the rapidly evolving landscape of 2024 and beyond. Esteemed business leaders and experts will share their perspectives on innovation, digital transformation, talent management, sustainability, and other key factors essential for thriving in the future.
Questions for conversations	<ol style="list-style-type: none"><li>1. How can businesses foster innovation for continuous growth in a dynamic market?</li><li>2. What strategies can businesses adopt to align with sustainability and corporate responsibility goals while remaining profitable?</li><li>3. How can businesses build resilience to adapt swiftly to market changes and overcome challenges?</li><li>4. How can businesses ensure technology enhances human potential rather than displacing jobs in the era of automation and AI?</li><li>5. How can businesses prepare to navigate regulatory changes and turn challenges into opportunities amidst evolving government policies?</li></ol>
<b>5:00pm-5:20pm</b>	<b>EIM talk</b>
5:00pm-5:20pm	FlexTech Chair and Professor, Guy André Boy, International Academy of Astronautics, France Talk: Exploring the Human-Machine Convergence: Emerging Technological Frontiers, France
Concluding remarks – Day 2	

SUMMIT PROGRAM - 31 August - Venue: ZOOM

The overarching theme of the talks: Transformative Technologies and their Impact on the Past, Present and Future of Humanity

8:00am-10:40am	EIM talks- Session 3
8:00-8:20am	Marcus Rocha, Innovation and Startups Manager, Sebrae Santa Catarina, Brazil Talk: The Art of a Creative Startup Summit in Florianopolis, Brazil
8:20-8:40am	Prof. Haluk Demirkan, Amazon, USA Talk: Future of work with Artificial Intelligence for Intelligent Augmentation
8:40am-9:00am	Goran Matic, Design Strategist, Co-Founder at Chaordic Design, Canada Talk: Inward fractalization: How organizations can accelerate product / service innovation with collaboration
9:00am-9:40am	Prof. Fabian Szulanski, Universidad del CEMA, UCEMA, Argentina Talk: Disruptive Innovation Sandbox: An innovative resource for designing learning experiences
9:40am-10:00am	Dr. Marcosiris A. O. Pessoa, University of Sao Paulo, Brazil Talk: Industry 4.0, Digital Twin and its advantages
10:00am-10:20am	Director Fabiano Pereira, Istituto Europeo di Design, Brazil Talk: The impacts of AI for the design approach, with special attention to aesthetic and ethical issues.
10:20am-10:40am	Dr. Tim Stroh, RMIT University, Australia Talk: The Missing Key to Success: Understanding Innovation's Psychological Mechanisms
10:40am-11:00am	Linda Naiman, Founder & President at Creativity at Work, Canada Talk: What can we learn from art that we can apply to leadership?
11:00am-11:20am	Christine Boyko-Head Ph.D, Mohawk College, Canada Talk: Varying shades of creativity, innovation and technology in education: A description of a Virtual Global Learning Opportunity across Four Time Zones
11:20am-12:20pm	EIM talks- Session 4
11:20am-11:40am	Gordon Jenkins, Executive and Business Growth Coach, Gordon Jenkins, Australia Talk: living in a world of constant change
11:40am-12:00pm	Prof. Sajal Saha, Adamas University, India Talk: Fostering Innovation in Universities: Challenges and Opportunities
12:00pm-12:20pm	Prof. Nilay Yajnik, Reliance Foundation Jio Institute, India Talk: Artificial Intelligence and the Future of Education: Hype or Reality? - A Teacher's Perspective
12:20pm-1:00pm	Global Brake

## The overarching theme of the talks: Transformative Technologies and their Impact on the Past, Present and Future of Humanity

1:00pm-2:40pm	EIM talks- Session 5
1:00pm-1:20pm	Prof. Madhu Bhaskaran, RMIT University, Australia Talk: Miniaturised sensors for next generation healthcare and aged care
1:20pm-1:40pm	Dr. Bogachan Bayulken, Girne American University (GAU), Kyrenia, Cyprus Talk: Artificial Intelligence as a catalyst to accelerate the greening of cities and transitioning to sustainable, equitable, livable and empathetic societies.
1:40pm-2:00pm	Sir. Prof. Mehernosh Shroff, Indian Maritime University, India Talk: Net zero carbon propulsion, life without carbon
2:00pm-2:20pm	Dr. Ramakrishnan Srinivasan, Dr. Mahalingam College of Engineering and Technology, India Talk: Impacts of Homomorphic Encryption on the Past, Present and Future of Humanity
2:20pm-2:40pm	Arun Murthy Battula, Director - Europe at Sharda Group of Companies, Poland, Managing Director at PALMYGA 'UAB' and Founder at Creactos Projects, India Talk: Conversational Leadership, a critical competence for Innovators and cross cultural teams
2:40pm-3:00pm	Global Brake
3:00pm-5:20pm	EIM talks - Session 6
3:00pm-3:20pm	Ichin Cheng, Director and Co-founder of Sustainable Innovation Lab (UK/EU), UK Talk: Sustainable Innovation in the era of Climate Emergency and Energy Transition
3:20pm-3:40pm	Prof. Sanjeevikumar Padmanaban, University of South-Eastern Norway, Norway Talk: Power Electronics in Renewable Energy
3:40pm-4:00pm	Prof. Shivkumar Kalyanaraman, CTO, Energy Industry, Asia, Microsoft, India Talk: The Software- and AI-Driven Future of Renewables
4:00pm-4:20pm	A/Prof. Sandeep Wankhade, AISSMS College of Egg and Chairman & Chief Evangelist, TRIZ Chapter, India Talk: TRIZ based Invention
4:20pm-4:40pm	Director and BT Prof. Sara de Freitas, University of Suffolk, UK Talk: Levelling out: How games and play are transforming our global society and reshaping how our societies evolve
4:40pm-5:00pm	Prof. Elisabetta Comini, University of Brescia, Italy Talk: Nanotechnology and metal oxides nanomaterial as tools to achieve a sustainable growth
5:00pm-5:20pm	Prof. Shujun Li, University of Kent, UK Talk: From AI for (Cyber) Security to Trustworthy and Responsible AI
5:20pm-5:40pm	Mohamed Medhat Gaber, Professor in Data Analytics at Birmingham City University, UK
5:00pm-5:20pm	Concluding remarks & Certificate Awards

WORKSHOPS

9:00am-11:00am	
	<b>Workshop 1</b>
Facilitator's Brief info	<p>David Eyman Miami University Institute for Entrepreneurship, Miami University, USA</p> <p>As an entrepreneur, innovation leader, and industrial designer, David Eyman brings thirty years of creative endeavor to his teaching at Miami University. As a catalyst, his expertise lies in developing infrastructures and new thinking. His work has led to countless new products, experiences, and deeper insights. David holds an Industrial Design degree from the University of Cincinnati DAAP, and Master of Science in Creative Studies at the ICSC at SUNY Buffalo.</p>
Description	<p><b>Explore innovation mindsets for creatively solving complex business situations. Creating in the Middle of Things with David Eyman.</b></p> <p>Complex problem solving is daunting for most people, especially when there is an expectation of creative, yet realistic innovations at the end of every project. To approach problems with reinvigorated creative confidence, come exercise your creative mindsets. In this fun, engaging session, creative professional and business innovation professor David Eyman will guide you through a series of exercises designed to help unleash your creative potential. You'll look at divergent thinking, curiosity, tolerating ambiguity, and the fears that keep us from contributing seemingly wild ideas. Bring some scrap paper, something to write with, and an open mind.</p> <p>Looking forward to seeing you for "Creating in the Middle of Things."</p>
11:00am-1:00pm	
	<b>Workshop 2</b>
Facilitator's Brief info	<p>Patrick Williams Founder/President; Satori Innovation and Creative Director/ Operations Manager, Satori Institute, USA</p> <p>Patrick Williams is a passionate and inspiring artist, consultant, public speaker, writer, independent scholar, and visionary educator. Patrick has over 4 decades of experience teaching and facilitating deep learning to a wide range of audiences. He is a TEDx speaker and an award winning artist. Patrick has exhibited throughout the USA, Japan, and China. His art is in public and private collections. He has been represented by galleries in Chicago, Seattle, Omaha, and Albuquerque. Patrick holds black belts in Karate-Dō and Aikidō with decades of experience training and teaching Budō. Patrick's comprehension, experience, expertise, and synthesis of creativity and innovation is unparalleled. Patrick is the founder and president of Satori Innovation: A Consulting and Ideation Accelerator.</p> <p><a href="http://www.satoriinnovation.com">www.satoriinnovation.com</a>  <a href="http://www.patrickwilliams.com">www.patrickwilliams.com</a>  <a href="http://www.celebrationflowerpaintings.com">www.celebrationflowerpaintings.com</a></p> <p>TEDx talk; Creativity: Lost and Found : <a href="https://www.youtube.com/watch?v=2Sy0ZciwT3g">https://www.youtube.com/watch?v=2Sy0ZciwT3g</a></p>
Description	<p>The Foundation of Innovation</p> <p>All innovation emerges from creativity. This workshop introduces concepts and exercises that build a solid foundation through experiences and practices that support the structures necessary for micro and macro innovation. In this workshop you will begin to learn how to restore your natural innate creativity.</p>

Extended SUMMIT PROGRAM - 1 September - Venue: ZOOM

WORKSHOPS

1:00pm-1:30pm	Global Brake
1:30am-3:30am	Workshop 4
Facilitator's Brief info	Maria Simonelli, is the author of 'The Creative Advantage: How the intersection of science and creativity reveals life's ultimate advantage' and founder and director of The Creative Catalyst. <a href="http://www.thecreativecatalyst.com.au">www.thecreativecatalyst.com.au</a> , Australia
Description	<p>Keep Calm and Get Creative: What role does creativity play in our quest to be our best selves? Creativity is the most fundamentally human of qualities, a unique trait of our species and the most important asset we have. It enables us to plan a future, to imagine what's possible and to imagine requires creativity.</p> <p>Combined with your brain's 80 billion neurons you're already geared to have a creative advantage in life, so how can you use these to be your best self?</p> <p>But how many of us neglect our creative potential, either due to a lack of awareness and skills or by holding on to the myth that only a chosen few were borne to be creative? Creativity is so much more than being able to colour in and draw.</p> <p>Our ability to creatively problem solve provides us with a competitive advantage that can be applied to a range of everyday or even bigger work, health, aging and life challenges.</p> <p>This interactive presentation will explore how to develop your creativity, become better creative thinkers and problem solvers and use this as an advantage throughout your live.</p> <p>The Creative Advantage is a deep dive into the science that fuels creativity. It explains how we can rewire our brain, understand our motivators, modify our behaviours, boost our skillset and instil habits to give a creative advantage in this rapidly changing and competitive world.</p>
3:30am-5:00am	Workshop 4
Facilitator's Brief info	Alexe Bojovschi is a Tech and Business Innovator and the author of "Innoaphorisms – A Spark Each Day – Empower Innovation" an exploration into innovation and its power to transform our lives. He patented, invented and developed breakthrough technologies for top universities in UK, Australia and Romania, companies and organisations such as IBM and DSTG.
Description	<p>The Secret Techniques of Creative Geniuses in Art, Science, and Beyond"</p> <p>The workshop will delve into a few secret techniques used by geniuses from that have resulted in creative breakthroughs, which have in turn changed the world.</p> <p>During the workshop, you will experiment with several techniques that facilitate access to the minds of geniuses, opening up new creative possibilities.</p> <p>By the end of the workshop, you will begin to think and act like a genius, gaining some of the essential elements required to foster artistic, technological, or business breakthroughs.</p>

## Extended SUMMIT PROGRAM - 2 September

### Creative Trip in Victoria, Australia

8:00am-5:00pm	Duration
8:00 am	Gather at the designated meeting point (an email with the meeting point will be provided upon registration) in Melbourne City Centre and Travel to Yarra Valley
9:00 am	Embark on a delightful nature hike along one of Yarra Valley's beautiful trails
10:00 am	Take a break and indulge in a delightful morning tea at a picturesque vineyard.
11:00 am	Visit one of Yarra Valley's renowned wineries for a memorable wine tasting experience. Wander through the vineyards, embracing the stunning vistas and learning about the winemaking process.
12:30 pm	Enjoy a delicious lunch featuring local produce and wines, showcasing the region's culinary delights.
1:30 pm	Creative Inspiration Session: - Find inspiration amidst the vineyards and landscapes to participate in a guided creative sketching and writing session. - Let your imagination flow and capture the essence of Yarra Valley through your artistry.
3:00 pm	Second Nature Hike: Embark on another scenic nature hike along a different trail, discovering new vistas and connecting with nature.
4:00 pm	Return to Melbourne City Centre Bid farewell to Yarra Valley and journey back to Melbourne city centre, reflecting on the day's enriching experiences

**Note:**

All creative materials for the guided sketching and writing session will be provided.

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